

ESCA
SHAPING LEADERS



ESCA

ECOLE DE MANAGEMENT

FACT SHEET 2025 - 2026

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About ESCA

ESCA Ecole de Management stands as a major player of academic excellence and a breeding ground for future leaders in Morocco and beyond. As the leading Business School in the country and the first AACSB-Accredited in Francophone Africa, **ESCA** is home to a diversified community of students and faculty from **40** nationalities across **5** continents.

ESCA fosters a spirit of entrepreneurship, global awareness, and sustainability, in addition to its core values of ambition, innovation, and a sense of commitment to shaping leaders in Africa and driving a positive impact.

ESCA Ecole de Management also stands out for its scientific contributions covering geopolitics, geoeconomics, family business, innovation, entrepreneurship and sustainable development in emerging markets, among other disciplines.

The Business School also offers a vibrant environment for its communities with a campus located at the heart of Casablanca Finance City, The most dynamic and world-oriented city in the Kingdom of Morocco, serving as a hub for doing business in Africa and a gateway for better understanding the Arab World.





Top 3

Business Schools in Africa

1st AACSB Accredited Business School in Morocco & French Speaking Africa

+300 International Students on campus

+40 Nationalities on campus

English & French Programs



Programs

» Bachelor (A 3-Year) Program

- > **IBA** : International Business Administration (Totally taught in English).
- > **LME** : Licence en Management des Entreprises (Taught in French).

» Grande Ecole Master Program (PGE)

3 years of common core (Undergraduate) (Taught in French) +
2 years (Graduate/Master) in * :

- > **International Business (IB)** : Totally taught in English.
- > **Marketing Digital & Communication (MDC)** : Taught in French.
- > **Finance, Audit & Contrôle (FAC)** : Taught in French.

} **Accessible in
M1 & M2**

Academic Calendar *

» Fall Semester

All levels start in early September and end by late December.

» Spring Semester

Level	Semester's Period
PGE - Year 2	January - May
LME - Year 3	January - March
IBA - Year 3	
PGE - Year 4	
LME - Year 2	March - June
IBA - Year 2	
PGE - Year 3	

* *The exact start and end dates of semesters are communicated two months before the start of classes.*

Enrollment Timeline

NOMINATION BY THE HOME INSTITUTION

Nomination is done through a dedicated form shared with partners. Only basic information about students and their programs in ESCA is required. (*Full Name, Date of Birth, Current Level, Current Field of Study...*). The deadlines are as follows :

Fall : May 1

Spring : October 1

APPLICATION PROCESS

Students receive instructions by email, to complete an application form with their personal information and required documents. The deadlines are as follows :

Fall : May 15

Spring : October 15

ADMISSION LETTER

After reviewing students' applications, they receive the official admission letter from ESCA.

COURSE SELECTION

Students will receive the course list and are invited to complete their Learning Agreement, which must be approved by their home institution and submitted by the given deadlines. Upon arrival, students will have an Add & Drop period. The deadlines are as follows :

Fall : July 10

Spring : December 1

USEFUL DOCUMENTS

Students receive a serie of documents and information, to help them better prepare their exchange. (Calendar, Incoming Guide, Accommodation Options...)

PRE-ARRIVAL WEBINAR

A webinar is held to meet international students virtually for the first time, present the necessary information and answer their questions.

INTEGRATION SEMINAR PROGRAM

The Integration Seminar program is shared with students in advance to give them an overview of the upcoming activities.



Requirements

» English Proficiency :

The scores below are accepted for the English programs :

- > TOEIC **785**
- > IELTS **6.5**
- > TOEFL iBT **79**

Native English speakers and students whose entire study programs at their home universities are taught in English are exempt.

Letters from the Home Institution are accepted. Any other english level proof must be reviewed for approval.

» French Proficiency :

For the French programs, a **B2** level is required (for non-native speakers).

» Application Documents :

- | | |
|---|--|
| <ul style="list-style-type: none"> > Identity Photo > Copy of the passport > CV | <ul style="list-style-type: none"> > Cover Letter > Transcripts > English/French Proficiency
(for non-native speakers) |
|---|--|

Depending on the application, other documents may be required through the form.

» Double Degree :

1. Application :

In addition to the previous list of documents, the following application elements are also required :

- > **Baccalaureate Diploma (High School Diploma)**
- > **Baccalaureate Official Transcript**
- > **Certificate of completion of the year preceding the degree the student is seeking, during their exchange program.**

(Example : Certificate of completion for the second year of the bachelor's program, if the student is pursuing a double degree during their third and final year of the program).

2. Upon Arrival :

An equivalence process for the Baccalaureate Diploma is mandatory through the Ministry of Higher Education in Morocco. Our pedagogical team assists double-degree students with this process and provides the necessary information. Therefore, students must have the original and physical versions of these documents.

3. English Requirement :

An English proficiency certificate is required, as per the Double Degree agreement, even if the language of instruction is not English.

Academic Highlights

» Teaching Methods

The Teaching methods are based on a variety of elements and tools, including case studies, group projects, workshops, business games and extracurricular activities. A business-oriented pedagogy is central, and increasingly, digital platforms play a significant role in enhancing the learning experience.



» Workload & Grading System

Each semester's courses and their corresponding ECTS credits (European Credit Transfer System) total at least 30 ECTS. Grades are on a scale of 20. A conversion table is included with official transcripts, as well as the ECTS.

» Attendance

Classes are conducted in person; therefore, attendance is mandatory. Students must attend at least 70% of the total hourly volume of each subject to not impact their grades. Academic rules will be shared later.

ESCA Facilities



ESCA, with the collaboration of the Welcome Team, offers various facilities to International Students :

> Pick up Assistance Airport * :
Casablanca City
Mohamed V Airport - Home

> Accommodation Assistance

> Access to numerous
extracurricular-activities

** On specific days*

> Fitness Room

> On-Campus Cafeteria

> Entertainment Area

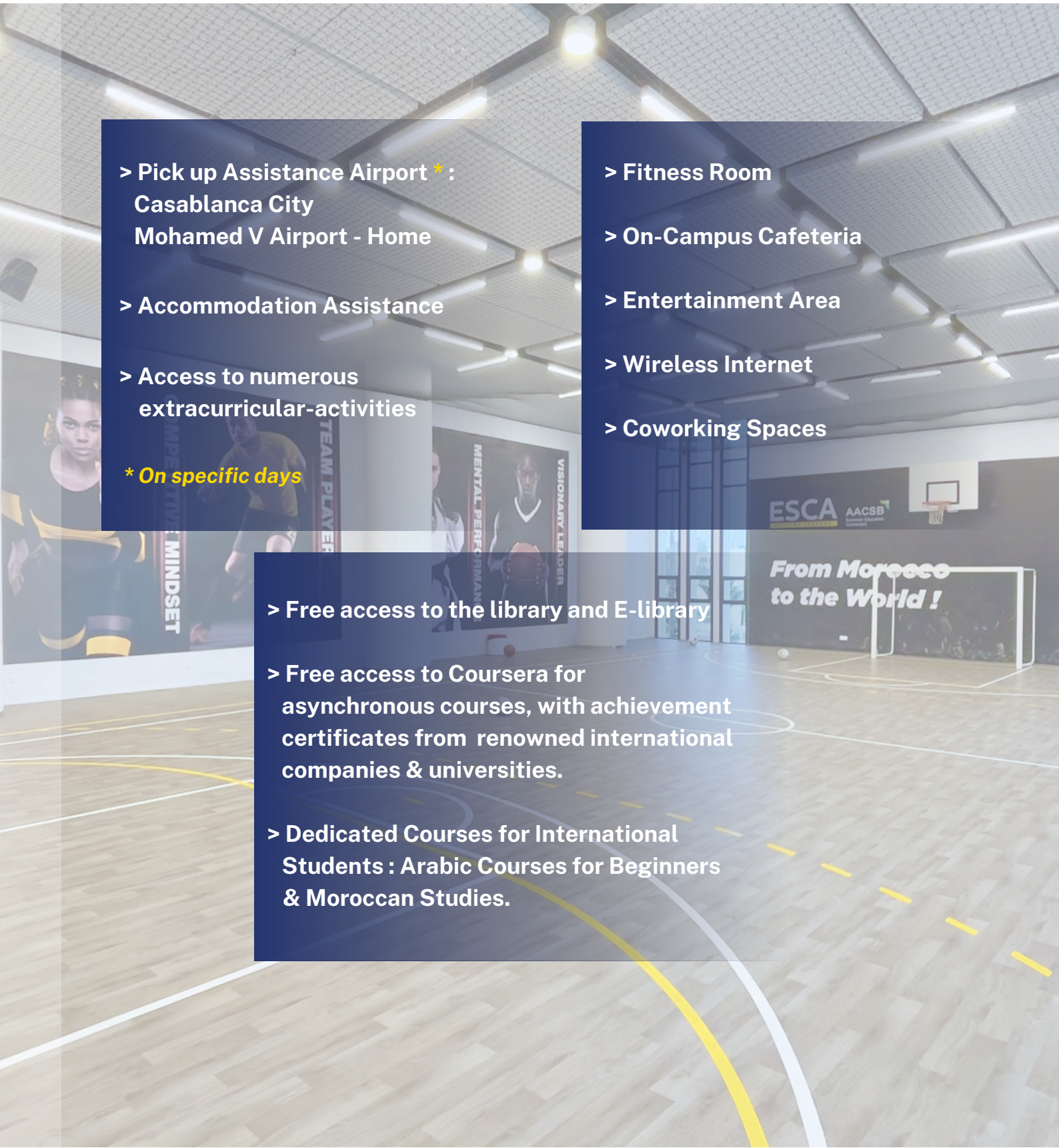
> Wireless Internet

> Coworking Spaces

> Free access to the library and E-library

> Free access to Coursera for
asynchronous courses, with achievement
certificates from renowned international
companies & universities.

> Dedicated Courses for International
Students : Arabic Courses for Beginners
& Moroccan Studies.



ESCA's Integration Program



A well-designed integration program for international students, featuring a welcoming session, team-building activities & an integration trip. Throughout the year, various events are organized to ensure a successful cultural immersion and provide students with valuable insights into cultural diversity.



Practical Information

» Visa



Depending on the home country, a visa might be needed or not.

> Check the following link for the list of countries exempt from a visa :

[Access Morocco](#)

Important :

- > Citizens exempt from an entry visa in Morocco are allowed to stay for up to **90** days.
- > This stay is automatically renewed after exiting and re-entering Moroccan territory.
- > It is recommended to apply for a student visa before arrival.
- > Find here the nearest consular office : [Find your consulate](#)
- > More about application details : [Application Details](#)

» Insurance

Health insurance is mandatory for all international students during their whole mobility period.



» Monthly Average Expenses

- > **A Studio/Flat (2 or 3 rooms) : 5000 - 12000 MAD** (including electricity & water) ~ (500 - 1200 €)
- > **Food : 2500 - 3500 MAD** ~ (250 - 350 €)
- > **Public Transportation :**
 - [Tramway](#) : **8 MAD**/one way
150 MAD/month (Students)
 - [Taxi](#) : Red local taxis starting from **8 MAD**
 - [Careem App \(By Uber\)](#) : Details in the app.



Contact Us



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